

# GEST*AiA*

## An *investment Approach*

- Objectives
- Means
- Solution

# OBJECTIVES

To be able to **identify**, at all time, the **opportunities in the market** through a **methodology and a systematic approach** , transparent and understandable by all the actors in the financial markets.

Using the **entire universe of assets covered by the analysts of our partners custodian** , we are making the most of the utilization of our expertise.

Making sure that our **selection** is **in line with the strategy defined with the client** . We are offering **relevant** opportunities linked to up to date world news and this can be applied to **all type of clients**, risk adverse or not.

# MEANS

- This regroups the expertise of all our partners custodian and other sources:
  - . Financial analysts
  - . Strategists
  - . Capital markets
  - . Fund department
  - . Structured products

# SOLUTION

Mix **qualitative** (researchs) to **quantitative** (Timing & Graphics)  
by the **synthesis** of markets datas and the universe of equity followed by our  
partners custodians (and other sources) trough an **automated methodology and  
systematic** , in real time, by means of the **MTV « Market Timing View »**

The signals delivered are **simple** (up,down), **understandable** (neutral,positive,negative)  
and **visually speaking** (red, green)

Selection confirmed by graphs and, as a result, **quantifiable in terms of risk /reward**

## **Multiple investment solutions**

. shares / funds / structured products / option strategy / currencies